

2015 Annual Report



MISSION

May No Soldier Go Unloved™

Soldiers' Angels provides aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families and a growing veteran population.

Thousands of Soldiers' Angels "Angel" volunteers assist veterans, wounded, deployed personnel, and their families in a variety of unique and effective ways.

*May no soldier go unloved,
May no soldier walk alone,
May no soldier be forgotten,
Until they all come home.™*



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BOARD of DIRECTORS

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San Antonio, Texas

Letter from Our Leadership

Dear Soldiers' Angels Supporters,

As we officially close the books on 2015, it is becoming more and more apparent that we have just completed one of the most significant years in the history of this organization. Jumping off of our successes in 2014, we were able to start 2015 strong and maintain steady growth throughout the year. From the time of our restructuring in late 2013, the organization has done a complete 180. Everyone involved in the organization continues to meet and exceed our expectations and now, thanks to their continued dedication, Soldiers' Angels is on a solid path.

Looking back through our accomplishments of 2015, you will notice that the common theme is growth. Everything about our organization has experienced steady and consistent growth-- from the number of "Angel" volunteers to the number of VA Hospitals we serve, from the number of programs & services we provide to the overall impact of those programs & services. And that is just the tip of the iceberg.

The revenue increases we saw in 2015 were outstanding. We exceeded our projections by 243% and were still able to maintain an extraordinarily low overhead of just over 3%. This has allowed us to increase our percentages from 2014-- \$0.97 of every dollar we receive goes directly to our programs & services and in turn, directly to our military service members, veterans, and their families.

Thanks to these increases, we have been able to grow and diversify our programs & services. In 2015 alone, we served over 290,000 service members, veterans, and their families through our collective programs-- a 22% increase from 2014. We were also able to dramatically increase our reach within the veteran community through activities such as Stand Downs, Mobile Food Pantries, and a greater reach within the VA Hospital System.

It is definitely an exciting time to be at the helm of this organization! The growth we saw in 2015 is just the beginning of what is possible for us to accomplish. We strive to continue building on these accomplishments and reach even more military service members, support even more veterans, and assist even more families.

Thank you for your continued belief in and support of Soldiers' Angels as we continue to uphold our vision in 2016: "May No Soldier Go Unloved."

All the best,



Curtis A. Beauchamp
Curtis Beauchamp
Board of Directors Chair
Soldiers' Angels



Amy Palmer
Amy Palmer
President & CEO
Soldiers' Angels

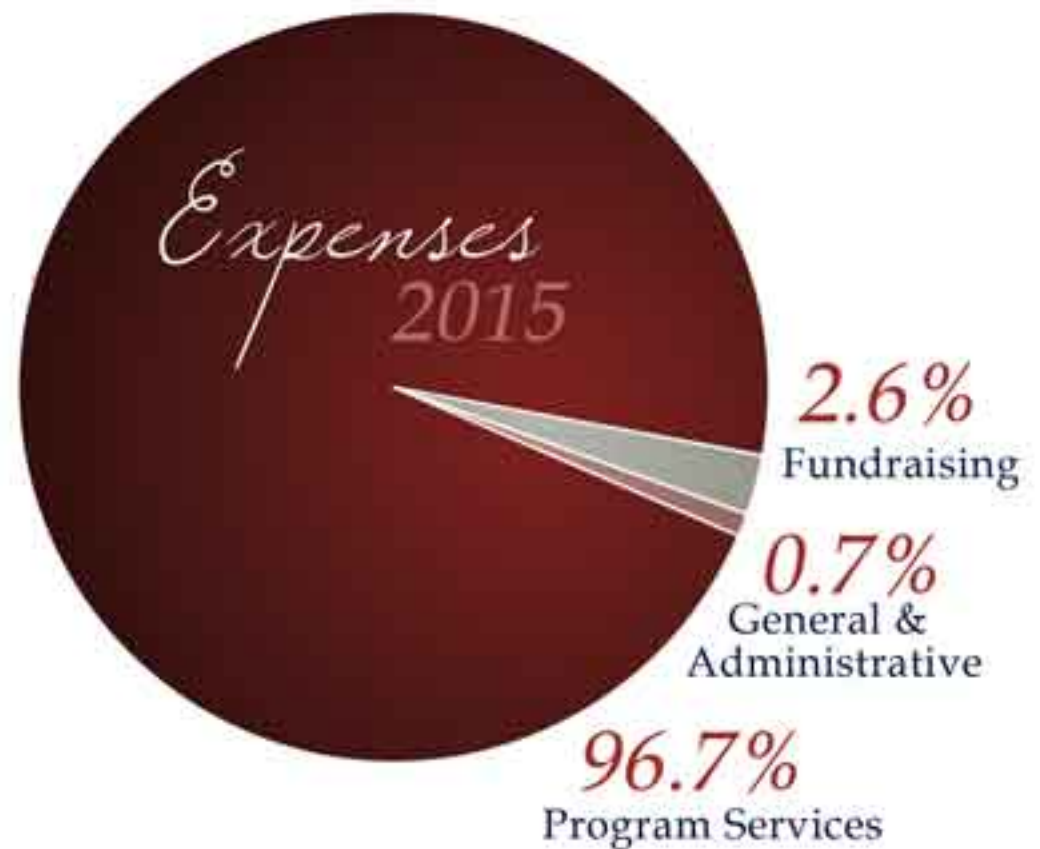
Through our Community Partner program, companies & organizations across the country have held events to benefit Soldiers' Angels and bring awareness to our mission. In September, International Paper employees gathered to package 1,000 non-perishable lunch boxes for homeless veterans during their corporate event in San Antonio.



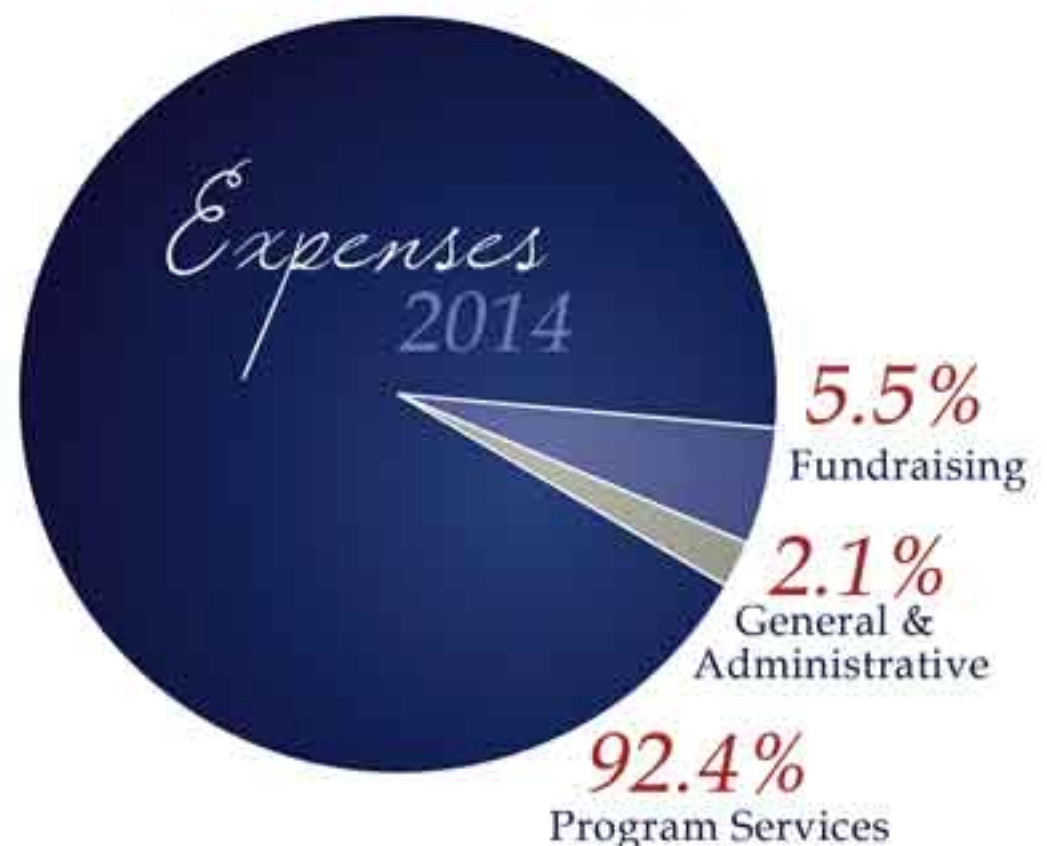


Our Growth

2015 Revenues & Support
\$13,276,617.00



2014 Revenues & Support
\$4,616,667.00



"Our Angels have been so incredible! We have been in contact with them through email every day sharing stories and getting to know one another. They have touched our hearts so much. Not only are they helping us through a difficult time during the holiday season, but they are becoming good friends."

- Kevin & Whitney

Our Financials

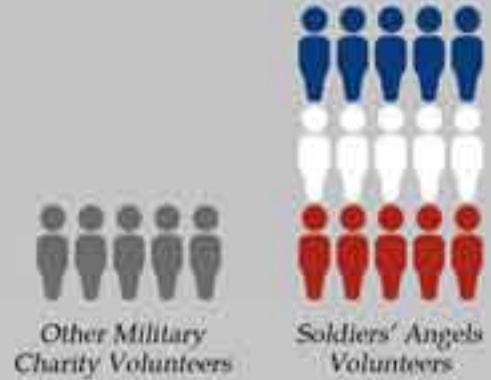
REVENUES & SUPPORT	UNRESTRICTED	RESTRICTED	TOTALS
Program Contributions: In-Kind	\$ 11,405,839.00	\$ --	\$ 11,405,839.00
Program Contributions	\$ 1,440,562.00	\$ 296,403.00	\$ 1,736,965.00
Fundraising	\$ 118,422.00	\$ 1,118.00	\$ 119,540.00
Other	\$ 8,321.00	\$ --	\$ 8,321.00
Store Sales	\$ 5,952.00	\$ --	\$ 5,952.00
Net Assets Released from Restrictions	\$ 63,128.00	(\$ 63,128.00)	\$ --
TOTAL REVENUES & SUPPORT	\$ 13,042,224.00	\$ 234,393.00	\$ 13,276,617.00
EXPENSES	UNRESTRICTED	RESTRICTED	TOTALS
Program Services	\$ 12,416,619.00	\$ --	\$ 12,416,619.00
General & Administrative	\$ 89,189.00	\$ --	\$ 89,189.00
Fundraising	\$ 345,522.00	\$ --	\$ 345,522.00
TOTAL EXPENSES	\$ 12,851,330.00	\$ --	\$ 12,851,330.00
ASSETS	UNRESTRICTED	RESTRICTED	TOTALS
Change in Net Assets	\$ 190,894.00	\$ 234,393.00	\$ 425,287.00
Net Assets, Beginning of the Year	\$ 650,499.00	\$ --	\$ 650,499.00
NET ASSETS, END OF YEAR	\$841,393.00	\$ 234,393.00	\$ 1,075,786.00

Soldiers' Angels Valor-IT program helps provide voice-controlled/adaptive laptop computers & other necessary technology to support veterans recovering from hand wounds and other severe injuries. Pictured is retired SFC Lizandro Mateo-Ortiz, who is a recent recipient of one of these laptops, riding in the 2015 Marine Corps Marathon.

SOLDIERS' ANGELS 2015 Program Impact



Provided over \$100M in aid to military and veteran families



Soldiers' Angels has the largest volunteer network of any military charity in the country

VA Hospitals Supported by Soldiers' Angels

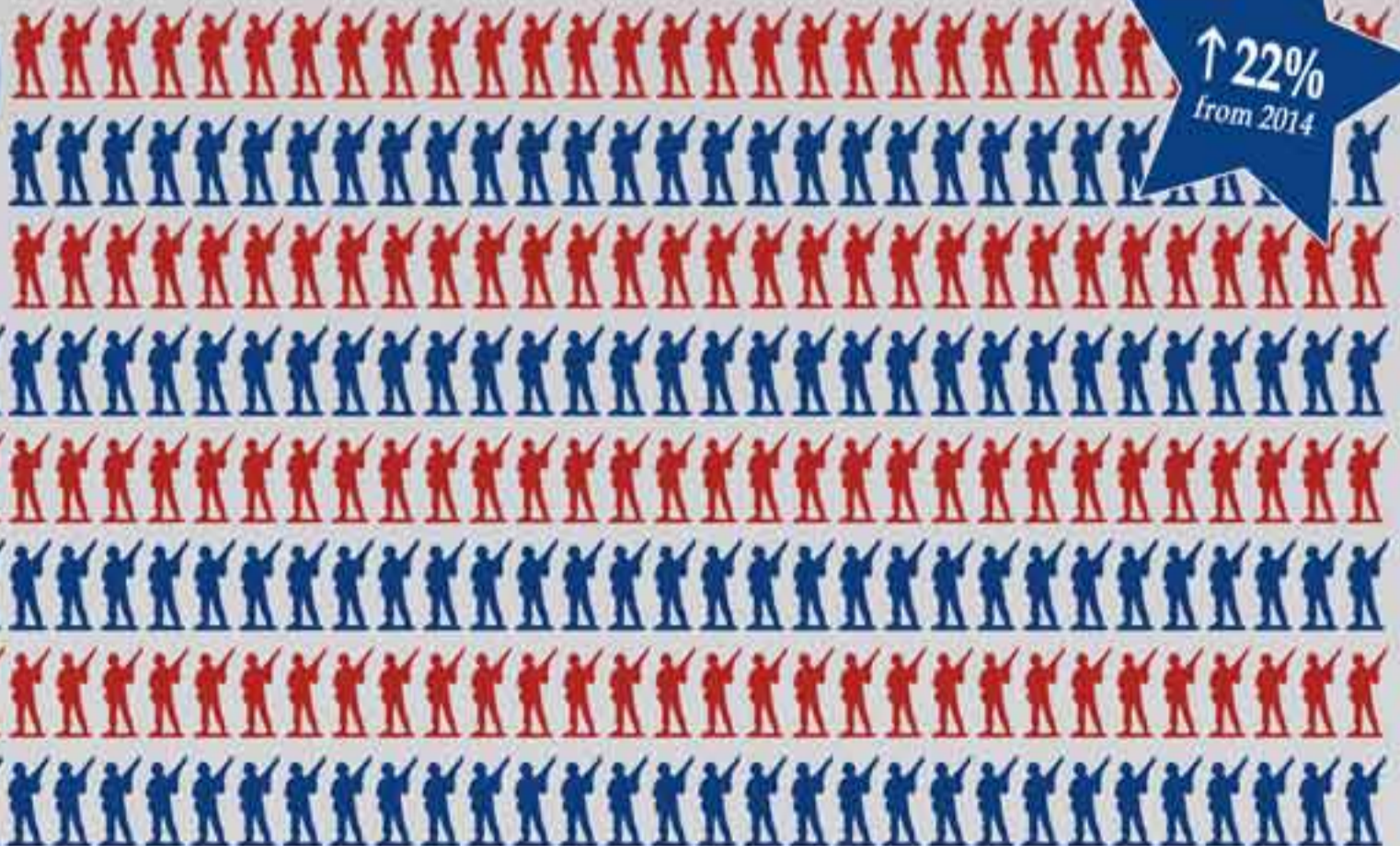
↑ 414% from 2014

↑ 20% goal for 2016



290,000

Service members, veterans and family members supported in 2015 alone.



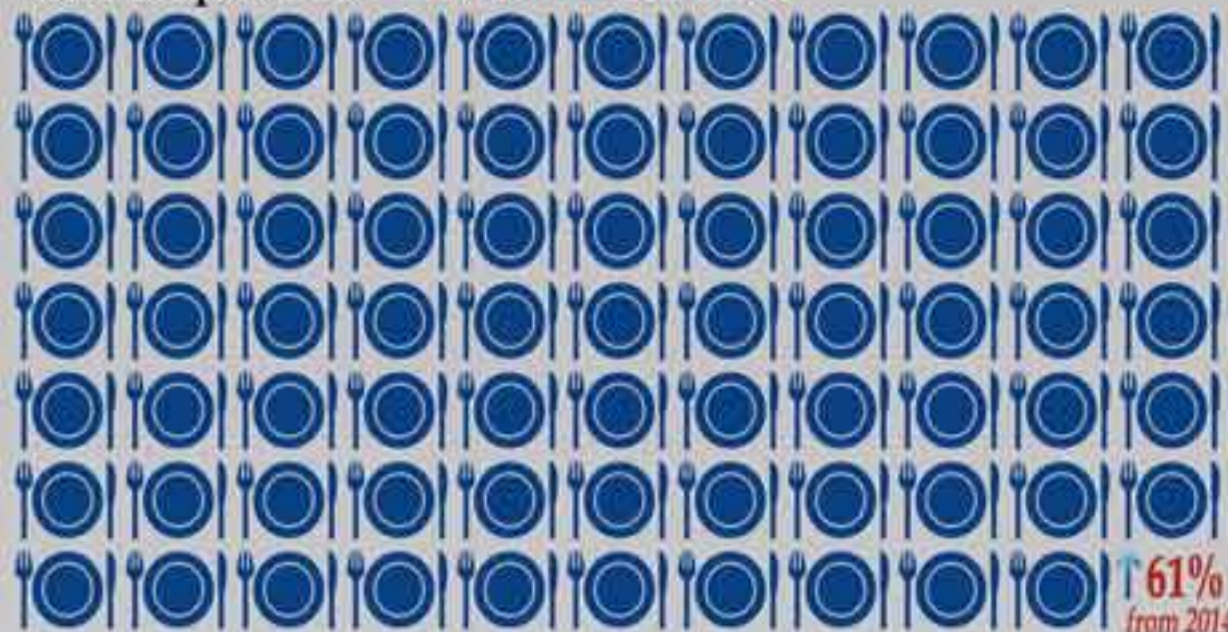


OUR MISSION

Provide aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families and a growing veteran population.

7,600+

veterans provided with food assistance



Sent over 800,000 care packages to combat deployed service members over the last 13 years.



Fully Accredited
by the
Better Business Bureau



{ ↑ average for nonprofits }



One of GuideStar's
Top 1% most viewed
nonprofits.



Named as one of the
top rated charities
in America in
2014, 2015 and 2016.



In 2015, Soldiers' Angels introduced the Veteran Mobile Food Pantry initiative that took place in San Antonio during September, October, & December. In those three months alone, we were able to provide food items to 430+ at-risk or in-need local Veteran families.

Our goal in 2016 is to continue these food pantries in San Antonio on a monthly basis and to grow the initiative nationally.



Our Supporters

CORPORATE PARTNERS

\$100,000 or more

Contributions of \$100,000 or more in either cash or budget-relieving in-kind per year

Books-A-Million, Inc.
The Girl Scouts of the
United States of America
Harry & David
Rogers Family Company
Trail's End

\$50,000 or more

Contributions of \$50,000 or more in either cash or budget-relieving in-kind per year

HH Brown Work & Outdoor Group
Lockheed Martin Space
Systems Company
Petroform Products Corp.
San Antonio Food Bank
Walmart Foundation



MISSION DONORS

Platinum

Donations of a minimum of \$50,000 in cash or budget-relieving in-kind per year

Phyllis Jo Baunach
Walmart Stores

Gold

Donations of a minimum of \$25,000 in cash or budget-relieving in-kind per year

Bake Me A Wish
Barbara Unruh
Genentech Foundation
The Greater Cincinnati Foundation
Hands in Motion
HEB
International Paper
Left Hand Brewing Company
Liquidation Channel
Mary Leone-Laffey
McDermott Will & Emery
Rackspace
Revolution Beer LLC
The Safeway Foundation
Sempra Foundation
Tesoro Foundation, Inc.

Silver

Donations of a minimum of \$10,000 in cash or budget-relieving in-kind per year

Alison Jurek
ASCO Foundation
Assured Comfort Heating & Air, Inc.
(Jerry Hall)
Blankets for Soldiers
C. Scott & Dorothy E. Watkins
Charitable Foundation
Center of the Universe Brewing Co.
Cigar City Brewing Company
Clearshark
The Clorox Company
Cym Lowell
Dell
Ellen Miller
Equipment Leasing and
Finance Association, Inc.
Express Scripts Foundation
Joe Kelley
Johnstone Supply of San Antonio
Karl and Lynnette Miller
Lennox Industries
Lillian Beach
Lockheed Martin Aeronautics
Lou Midgett
Mike and Patricia Ochs
Minnesota Loving Hands
Moody Foundation
Nanci Snyder
Nora Palmieri
Norman Russell
Palmetto Brewing of Charleston LLC
The Richard M. Schulze
Family Foundation
San Antonio Area Foundation
Sandia National Laboratories
Stone Brewing Company
Tides Foundation, Google Giving Grant
Vizient



Thanks to all of our supporters for helping us continue to uphold our vision:
"May No Soldier Go Unloved."



Our Littlest Angels

These little Angels prove that you are never too young to give back! Pictured are Kendrah and Patrick from California and Gabriel from Texas. These cuties collected snacks and goodies from local businesses to be used in care packages and box lunches. Gabriel delivered his collection in-person to our headquarters office. He wants to be a soldier one day and had a great time meeting the veterans that work in our office.



The Year in Pictures



TGFTM

(Thank Goodness for Thin Mints!) The littlest things can make the biggest impact for service members on deployment. There's nothing like a box of girl scout cookies to remind you of the familiar taste of home!



Let Them Eat Cake!

With the help of Bake Me A Wish, our service members celebrated their birthday no matter where they were.



Volunteers Make It Happen!

There is no way we could do what we do without the help of the tens of thousands of volunteers that work with Soldiers' Angels each and every day.





Making Spirits Bright

The Estrada children spent their first Christmas away from their dad who was deployed in Afghanistan. But, thanks to the Soldiers' Angels Adopt-A-Family program, the holidays were made a little brighter for these boys as well as many other deserving military families across the country.



Popcorn!

Who doesn't love a snack break filled with popcorn?

Spreading Cheer

Valentine's cards, Halloween candy, Christmas stockings—we love to surprise our veterans with every little treat we can think of to show them how much we care and appreciate their service and sacrifice.



Food & Fun For All

BBQ's, luncheons, dinners, game nights—these are just some of the fun activities our VA representatives hosted for our veterans at VA Hospitals across the country.





“

Want to say thank you to all you angels out there making our lives over here that much more manageable. All the packages and letters I've received from my last deployment meant the world to me, knowing we had people we didn't know love, care, and appreciate what we do. So again, thank you very much.
- Sgt. Gannon

“

I signed up with you guys back in 2008 and because of you I met 2 of the most amazing couples that not only supported me and my family while I was deployed, but they continue to help me now as I struggle to deal with major depression and PTSD. You guys are a blessing and thank you so much for all you do.
- Justin

“

Thank you guys very much for all that you do. I got my birthday brownies in the mail and they were great. I shared with my buddies as there were a bunch of them. I really appreciate all the birthday cards and the support that you guys take the time and help Soldiers like me out. You are the best.”
- Sgt. Taylor

“

I am writing to say THANK YOU to the kindhearted artist who made my blanket and perhaps even a bigger thank you to your organization. Let no one ever say that not only are your handmade blankets most appreciated but the patriotic hearts that make your organization successful are something I'm able to understand, appreciate, and talk about with my fellow Spinal Cord, para, and quadriplegic patients. Please know that we don't much talk of the blanket, but of the reason an unknown person would take the time and effort to make not just one, but many of these beautiful creations to present to us, the hospitalized veterans. Thank you so much to all you artists. - Rod





Businesses and groups across the country have donated their time and energy partnering with Soldiers' Angels for Service Projects that benefit our service members and veterans. In September, employees from one company volunteered with Soldiers' Angels to spruce up the outdoor space near the mental health unit at the Captain James A. Lovell Federal Health Care Center in North Chicago. The volunteers added trees and shrubs for increased privacy; some beautiful flowers for color; and refurbished the furniture, picnic tables and BBQ area.

Soldiers' Angels

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